

# SPM 205

## SUPA Summer Workshop 2021

**Project Advance Workshop (Sport Management)**  
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Welcome to the Sport Management workshop for Project Advance! This workshop is designed to introduce you to the content, pedagogies, and materials necessary for teaching SPM 205: Principles of Sport Management. This course is a regular course offering at Syracuse University within the Department of Sport Management.

### **General Workshop Information**

The SPM 205 workshop will take place July 19-23<sup>rd</sup>. We will be meeting as a full group via Zoom, with additional sessions and work to be completed independently through the week and also prior to the end of the summer. Attendance is required at all live sessions.

The workshop will provide hands on opportunities to work with the materials in SPM 205. As we move through the workshop, the goal is to provide you the opportunity to use multiple lenses. You will participate in the workshop as a teacher, sharing teaching techniques with colleagues and designing your courses. From time to time, you will also participate in some of the writing and participatory exercises just as your students will. Finally, you will be a student yourself, learning critical perspectives and pedagogical strategies along the way that are perhaps new to you. The instructors in this course will function as facilitators and colleagues rather than lecturer. The pedagogical approach will be rigorous due to time constraints but will also be informal in nature.

Below, please find a detailed schedule which will begin on Monday, July 19<sup>th</sup>. Detailed information regarding the schedule and sessions can be found below.

## WORKSHOP CALENDER

### MONDAY, JULY 19<sup>th</sup>

Goals/Activities for the day:

- SU Project Advance orientation
- Introductions and housekeeping
- Questions about project advance from orientation or in general
- Introduce SPM 205 and the aims of the workshop
- SPM 205 overview: pedagogy and practice
- Introduction of syllabi- what is it, what is expected, why is it required
- Introduction to sport management: Chapters 1-2

#### Schedule

8:30-9:45	SUPA Welcome
10:00-11:30	Project Advance Introductions Introduction to SU's sport management program General course pedagogies Introduction to course materials
11:30-12:00	Independent exercise
12:00-1:00	Lunch on your own
1:00-2:30	Review assignment Course syllabi/course schedule The world of sport management; Chapters 1-2 Assign work to be completed
2:30-4	Complete independent work

#### **Homework:**

1. Review sample SPM 205 syllabi and unit calendar. Analyze how you see this fitting into your course.
2. Exercises for Day 1
3. Read Chapters 3-7
4. Complete exercises from Chapters 1-2

## **TUESDAY, JULY 20th**

Goals/Activities for the day:

- Introductions and housekeeping
- Questions about project advance from orientation or in general
- Continue to engage in SPM 205
- Discussion of various application opportunities to engage students further
- Chapters 3-7
- Begin preparing planning units

### Schedule

9:00-10:00	Review assignments  Integration of Sports Business Journal into the class
10:00-12:00	Virtual tour and independent work. Chapters 3-5 Discuss course and potential projects and structure
12:00-1:00	Lunch with SUPA
1:00-2:30	Library introduction conducted by SUPA
2:30-3:30	Continue discussion from the morning Review assignments that need to be completed.
7:00	Virtual trivia night (Optional but FUN!)

### **Homework:**

1. Complete exercises for chapters 3-7
2. Read Chapters 8-11
3. Plan on demonstrating how you will cover the course material and any ideas you have for this course.

## WEDNESDAY, JULY 21<sup>st</sup>

Goals/Activities for the day:

- Questions about project advance from orientation or in general
- Continue to engage in SPM 205
- Discussion of various application opportunities
- Chapters 8-11
- Planning units
- Discussion of final project opportunities
- Discussion of materials to work on before the start of the school year
- Discussion of course requirements: syllabi, course schedule, and reflective essay

### Schedule

8:00-9:00	Continental Breakfast
9:00-10:00	Review assignments from yesterday
10:00-12:00	Registration Processes: Emily Beck & Melanie Carroll, SUPA
12:00-1:00	BREAK
1:00-2:00	Meet with some current SUPA teachers
2:00-3:30	More content review
3:30	Work on assignments and tasks Review, questions, assignment for Thursday

### **Homework:**

1. Practice grading an assignment with the provided rubric
2. Read Chapters 12-16
3. Exercises for Day 3
4. Brainstorm final project ideas to integrate
5. Begin working on course requirements

## **THURSDAY, JULY 22<sup>nd</sup>**

Goals/Activities for the day:

- Continue to engage in SPM 205
- Discussion of various application opportunities
- Chapters 12-17; 19-22
- Planning units
- Syllabi and course schedule workshop
- Course requirements
- Discussion of final project opportunities

### Schedule

8:00-9:00	Continental Breakfast
9:00-10:00	Review assignments .Layout independent work to be done.
10:00-12:00	TOPICS
12:00-1:00	Lunch
1:15-3:00	Talk about independent assignments and work for the course
3:00-3:45	Wrap up; Exercises Discussion of last-minute concerns, Summer Institute evaluation, conclusion of workshop.

### **Homework:**

1. Provide a draft syllabi and course schedule
2. Provide a final proposed final project
3. Complete reflection essay
4. Exercises for Day 4

### **To complete by Friday, August 20, 2021:**

- A formal proposal detailing how the Syracuse University sport management course will fit into your school's departmental offering
- Proposed syllabi for SPM 205
- Course schedule for SPM 205
- Outline of the final project
- A reflective essay on your workshop experience
- Exercises for Day