



SYRACUSE UNIVERSITY

SPM 205
Principles & Contemporary Issues in Sport Management
2019-2020
(3 credits)

Faculty: Gina Pauline, Assistant Professor, David Falk College of Sport and Human Dynamics
Administrative Contact: Eric Young, Associate Director, Project Advance

SPM 205: Principles and Contemporary Issues in Sport Management is an introductory course offered through the Syracuse University David Falk College of Sport and Human Dynamics.

SPM 205 introduces the student to sport management concepts and sectors through an examination of problems and issues faced by contemporary sport managements. Unique characteristics of sport and resulting social and ethical responsibilities of sport managers will be discussed.

In addition to the use of traditional pedagogical teaching methods to deliver basic sport management concepts, students are required to complete a comprehensive, hands-on project that demonstrates their comprehension of the different sectors of the industry covered throughout the semester.

By the end of the course, students will be expected to fulfill the following course objectives:

- Identify and describe the unique characteristics and dimensions of sport.
- Examine some of the major problems/issues facing sport managers.
- Develop a knowledge and understanding of what is involved in the management of sports.
- Gain an appreciation and an understanding for the realm of facets within the sports industry.
- Apply the foundation and principles of sport management to various aspects of the sport industry.
- Understand the social and ethical responsibilities involved in managing sport organizations and events.
- Identify career opportunities in the sports industry and how to be prepared for these opportunities.

(Over)

Title/Author (Publisher)	Price Per Copy	Ordering Source
<i>Principles and Practice of Sport Management</i> , 6th Edition, Masteralexis, Barr, and Hums Hard Text - ISBN: 9781284142136	\$128.95	Jones & Bartlett Learning 800-832-0034

Prices are subject to change.