

To register for the Special Topics workshops, please complete this form and return it with your deposit (\$75.00 for one workshop; \$125 for two) by **May 29, 2009** to:

Syracuse University Project Advance
400 Ostrom Avenue
Syracuse, NY 13244-3250

Registrations received after May 29, 2009 are subject to a \$75.00 late fee.

Teaching Popular Culture

Independent Study

Name

School

Home Address

Phone

E-mail

MasterCard

Visa

Check (*payable to Syracuse University*)

Credit Card Number

Expiration Date

Authorized Signature

_____ Amount of pre-registration fee enclosed

The Faculty

Steven Cohan is Professor of English at Syracuse University, where he teaches courses in film, gender, and cultural studies. His books include *Telling Stories: A Theoretical Analysis of Narrative* (1988, co-authored with Linda M. Shires), *Screening the Male* (1993, co-edited with Ina Rae Hark), *The Road Movie Book* (1997, co-edited with Ina Rae Hark), *Masked Men: Masculinity and the Movies in the Fifties* (1997), *Hollywood Musicals, The Film Reader* (2001), *Incongruous Entertainment: Camp, Cultural Value, and the MGM Musical* (2005), and *CSI: Crime Scene Investigation* (2008). His essays have appeared in *Camera Obscura* and *Screen*, as well as collections such as *Out Takes: Film and Queer Theory* (1999), *Reinventing Film Studies* (2000), *Key Frames: Popular Film and Cultural Studies* (2001), *The Trouble with Men: Masculinities in European and Hollywood Cinema* (2004), and *Interrogating Postfeminism: Gender and the Politics of Popular Culture* (2007). He was awarded the Chancellor's Citation for Exceptional Academic Achievement in 2006.

Patricia A. Moody is Associate Professor of English at Syracuse University. She has developed and taught courses in composition, grammar, rhetoric, and style; English language history and issues; linguistics; classroom pedagogy, and a wide range of courses in literature and literary theory. Dr. Moody has presented widely at conferences, and written book chapters and articles on the history of the English language, aspects of English in grammar and grammatical history, and medieval literature. She has authored a rhetoric/composition textbook, edited anthologies of critical theory, and produced extensive instructional materials. In 1996, Dr. Moody received the Chancellor's Citation for Distinguished Service at Syracuse University.



For more information contact us at: PROJECT ADVANCE®
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Syracuse University Project Advance®

Special Topics Workshops July 20 - 24, 2009

*Syracuse University Main Campus
Syracuse, New York*



Our Courses Your Classroom

Project Advance is a nationally renowned school-college partnership program through which qualified high school students have the opportunity to enroll in regular Syracuse University courses during their senior year in high school. Project Advance also provides on-going professional development for faculty of partnering schools. These professional development experiences provide a continuing forum for communication between educators from high school and university settings. Special Topics workshops are offered as part of Project Advance's professional development program and are open to the educational community at large.

Syracuse University Project Advance invites you to join us for our Special Topics workshops addressing issues of literary, cultural, and professional significance for teachers of the humanities. The courses offered this summer are:

- ❖ **ENG 600: *Teaching Popular Culture***, facilitated by **Steven Cohan, Ph.D.**
- ❖ **ENG 670: *Independent Study***, an independent study option facilitated by **Patricia Moody, Ph.D.**

Workshop participants have the opportunity to enroll in either or both of these workshops during the five-day workshop. Participants can earn graduate credit for these courses, or they can enroll in either of the course options for professional development experience only.

About the Syracuse University Main Campus

Syracuse University overlooks the City of Syracuse, with downtown shops and restaurants all just a short trip from campus. Syracuse is also home to a variety of other cultural and recreational venues, including the nationally known Everson Museum of Art, Rosamond Gifford Zoo, and Carousel Center mall, bordering Onondaga Lake Park.

Special Topics workshops will be held in the Hall of Languages, home to the English Department. Participants are welcome to stay at the Sheraton SU Conference Center, right in the heart of campus and close by many university area restaurants and facilities. Parking at the Sheraton is free of charge for guests of the hotel, and additional parking will be available for those who commute to campus for the week.

For information about special SUPA workshop rates at the Sheraton, please contact our office.

ENG 600: Teaching Popular Culture **Steven Cohan, Ph.D.**

For this course, my aim will be to cover the methodology that drives ETS 145: Reading Popular Culture while standing back to think about the pedagogy that underlies the course's content and conceptualization.

As its title indicates, ETS 145 is a SU undergraduate course that pivots around the question of how to read popular culture. Rather than being a survey, the course seeks to raise certain problematics about how popular culture can be said to be meaningful: literally "full of meanings." This is the premise that drives my teaching of the course, too. Using the methodology of cultural studies, the undergraduate course introduces students to critical strategies for thinking about the popular culture which they inhabit.

Given my own interests and expertise, the undergraduate course concentrates specifically on film and television--on popular narratives in their dominant mode of circulation, which, for participants and observers alike, comprise so much of the materiality of pop culture today both in the US and globally. In teaching the course, I emphasize close attention to the textual features and conventions that compose a film or TV show as an entertainment form, but I also investigate its production (considering the import of the corporate enterprises that produce film and television, for instance) and reception (ranging from academic critical analyses to fan formations on the Internet).

The main text I use is John Fiske's *Understanding Popular Culture*. A detailed syllabus and reader will be provided later. Some of the film or TV series will be screened as part of the course, but some you will need to screen in advance.

ENG 670: Independent Study **Patricia A. Moody, Ph.D.**

This independent study option offers participants the opportunity to design a course that best meets his or her own interests and needs. The experience combines independent reading, thinking, writing, individual meetings between the participant and the course facilitator, and discussion sessions in small groups with other workshop participants working on similar projects. **Individual course plans must be approved by Dr. Moody (pamoody@syr.edu) prior to registration (1-3 credits).**

Tuition and Fees

Participants have several registration options for the Special Topics workshops. They may register for one or two workshops without SU graduate course credit, or they can register for one or two workshops as graduate courses bearing credit. The fee structure for these options is as follows, and includes use of Syracuse University facilities, workshop fees, and graduate credit, if applicable:

One workshop (non-credit)	\$600
Two workshops (non-credit)	\$675
One Workshop (3 graduate credits*)	\$810
Two Workshops (6 graduate credits*)	\$1,095

Please note that in the event of low enrollment, workshops may be cancelled.

*Graduate credits/fees will vary for those taking the independent study option, depending on the number of credits for which the participant is enrolled.

Fees and tuition can be paid for by check (made payable to "Syracuse University") or credit card (Visa or MasterCard).

supa.syr.edu